

It's All About Curb Appeal

According to Remodeling Magazine, 9 out of the top 10 highest return projects are “curb appeal” projects, like those involving manufactured stone veneer. In fact, year after year, manufactured stone veneer continues to provide one of the highest return values of any material.

**CURB APPEAL CAN INCREASE
YOUR HOME VALUE UP TO**

20%*

** According to real estate agents polled in a 2014 Zillow survey.*

Good First Impressions & Faster Sales

An exterior facade made with manufactured stone veneer makes a great first impression on real estate agents and homebuyers. Since it's considered a higher quality finish than many other materials, it can actually lead to higher appraisals and lasting value for homeowners.



Add Character Virtually Anywhere

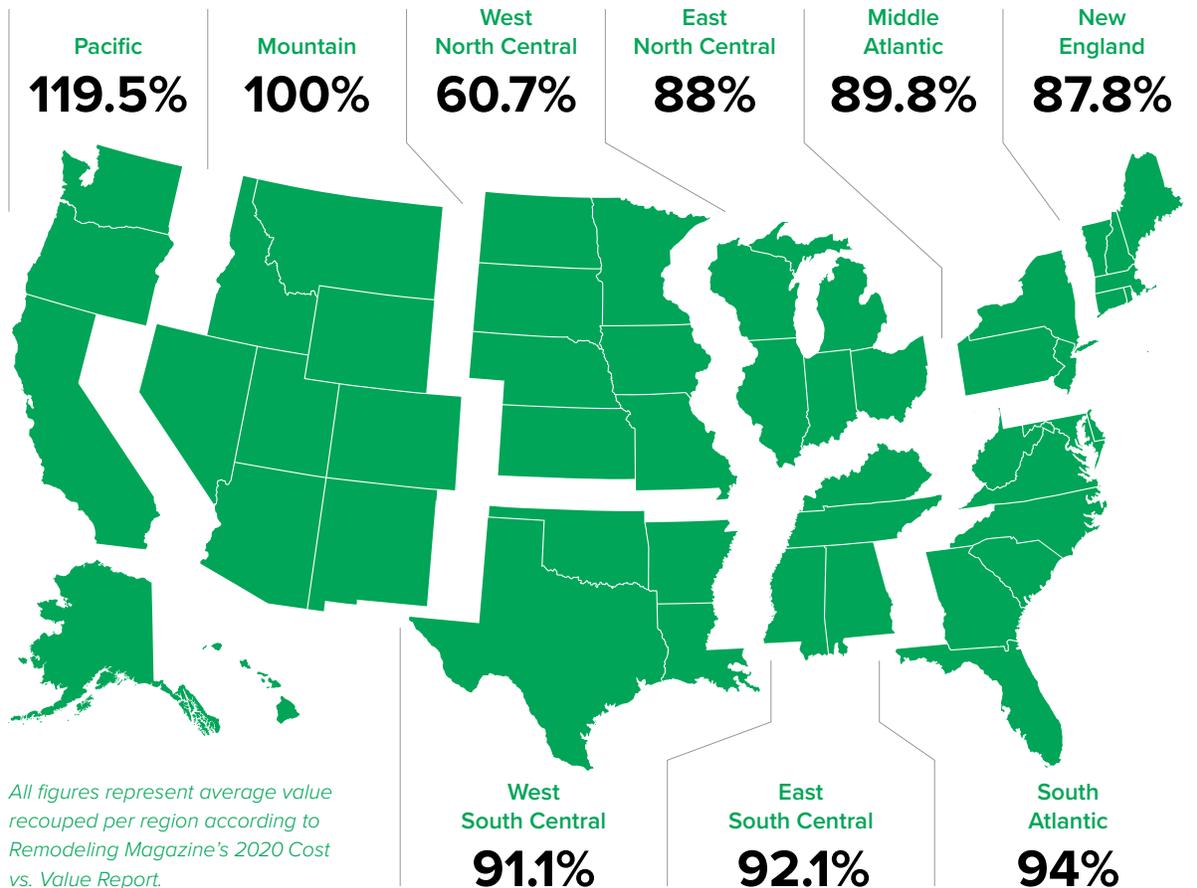
Front entryways	Exterior wainscoting
Garage fronts	Retainer walls
Full wall facade accents	Gardens
Pillars	Pool & patio areas
Chimneys	

For interior inspiration and stone veneer options,
visit boralamerica.com/stone.



95.6%

The average amount U.S. homeowners recoup from their manufactured stone veneer investment



Manufactured stone veneer doesn't just enliven your outdoor and indoor living spaces. According to multiple sources, it's also one of the most sound investments you can make to increase home resale value. It's cost effective, easy to install, and adds tremendous curb appeal to any number of exterior features.



Browse our entire portfolio of manufactured stone veneer
at boralamerica.com/stone.

